

COLLECTION



weseta  
switzerland



MADE TO BE TOUCHED -  
IN THE ONLY TERRY CLOTH WEAVING MILL IN SWITZERLAND



EXPERIENCE AND INNOVATION. SINCE 1864.  
Our mill was founded in the golden age of the textile industry in the canton of Glarus. We are based in the picturesque village of Engi in the Sernftal valley. Thanks to our innovation and open-minded approach, we are the only terry cloth weaving mill in Switzerland today. Our production location guarantees the highest quality, reliability and sustainability.





**weseta**  
switzerland



#### THE ONLY SWISS PREMIUM MANUFACTURER

We produce high-quality premium terry cloth that's softer on the skin, in a wide range of sizes and colours. We do this with a great deal of passion and loving attention to detail.

A cornerstone of our success is the typical Swiss combination of sophisticated weaving technology and expertise acquired and developed over generations and the highest level of quality and reliability. We dare to innovate and take a visionary approach. We have developed a production method which allows us to manufacture light, incomparably soft yet highly absorbent terry towels.

#### TRUSTWORTHY PARTNERS

All our products are made of 100% cotton, a pure natural product. *weseta* acts in a responsible and environmentally friendly manner at every stage of manufacture. This starts with carefully selecting reliable partners in cotton cultivation.

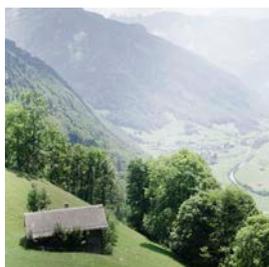




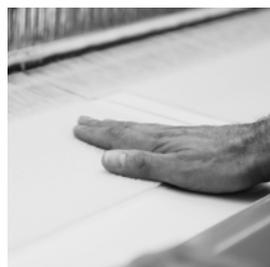
#### SUSTAINABLE PRODUCTION

The products are, of course, certified in accordance with STANDARD 100 by OEKO-TEX®, making them safe and environmentally friendly. *weseta* towels are especially durable and incomparably soft.

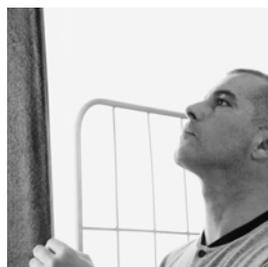
#### QUALITY YOU CAN FEEL



EXPERIENCE  
AND INNOVATION



EMPLOYEES  
WITH FINESSE



LOVING ATTENTION  
TO DETAIL



RELIABLE  
SERVICE

Further detailed information regarding all of the above is available on [weseta.ch](http://weseta.ch), in the company catalogue or by contacting us.

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Availability subject to change.

# dreamflor<sup>®</sup>



## THE ORIGINAL WITH A MEANDER BORDER

Luxury terry cloth made from pure cotton. Manufactured using the unique *weseta* technique. Our refined weaving process makes our classic towel extremely soft, highly absorbent and light as a feather. Sustainably produced in Switzerland in accordance with STANDARD 100 by OEKO-TEX<sup>®</sup>.

For bathrobes, see pages 10 and 11.

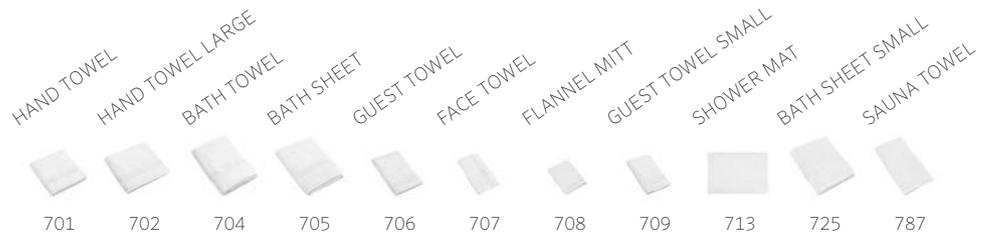
## BATH MATS

The *dreamtuft* bath mat is the perfect match for *dreamflor* terry cloth towels – available in a wide range of colours.

Further information on pages 25 and 26.

# THE ORIGINAL WITH A MEANDER BORDER

100% COTTON | 420g/m<sup>2</sup>



ITEM NUMBER	701	702	704	705	706	707	708	709	713	725	787
APPROX. SIZE IN CM	50x100	60x110	80x150	120x180	40x60	30x30	15x20	30x50	50x70	100x170	80x200
PACKING UNIT	2 items	2 items	1 item	1 item	4 items	4 items	4 items	4 items	1 item	1 item	1 item
01 WHITE											
06 SALMON										×	×
33 SCARLET							*			×	×
87 CREAM										×	×
60 VANILLA							×			×	×
45 CORN							×			×	×
08 IVORY										×	
91 BRIGHT GREEN							*			×	×
65 URBANGREEN							×			×	×
12 ARCTIC GREEN										×	×
54 PETROL							*			×	×
59 EMERALD							*			×	×
40 CIEL										×	×
83 MID BLUE										×	×
11 NIGHT BLUE							×			×	×
41 BLOSSOM										×	×
93 PURPUR							*			×	×
36 BORDEAUX										×	
<b>NEW</b> 46 SIENNA							×			×	×
<b>NEW</b> 24 BRONZE							×			×	×
92 SAND											
76 CASHMERE							×			×	×
07 STONE GREY							×			×	×
44 ROCKY BROWN							×			×	×
14 SILVER											
50 GRAPHITE										×	×
19 ANTHRACITE											
13 BLACK							*			×	×

× = not available | \* = while stocks last

# dreamflor®

## BATHROBES

Wonderfully cosy and light terry cloth bathrobes of superior quality and comfort. Made from the finest *dreamflor* terry cloth.

100% COTTON | 280 g/m²



1

SHAWL COLLAR ROBE  
FOR HIM AND HER | UNISEX



2

LADIES' ROBE WITH SHAWL COLLAR  
WITH INNER TIE

ITEM NUMBER 140.colournumber.3

APPROX. LENGTH IN CM 133

SIZES XS | S | M | L | XL | XXL

 01 WHITE	
 87 CREAM	
 12 ARCTIC GREEN	
 40 CIEL	
 11 NIGHT BLUE	
 41 BLOSSOM	
 92 SAND	
 14 SILVER	
 44 ROCKY BROWN	
 50 GRAPHITE	
 19 ANTHRACITE	

ITEM NUMBER 140.colournumber.44

APPROX. LENGTH IN CM 120

SIZES XS | S | M | L | XL

 01 WHITE	
 87 CREAM	
 12 ARCTIC GREEN	
 40 CIEL	
 41 BLOSSOM	
 92 SAND	
 44 ROCKY BROWN	

SIZING CHART		XS	S	M	L	XL	XXL
① SHAWL COLLAR ROBE FOR HIM AND HER   UNISEX	Women	34   36	38   40	42   44	46   48	50   52	54   56
	Men	42   44	46   48	50   52	54   56	58   60	62   64
② LADIES' ROBE WITH SHAWL COLLAR WITH INNER TIE	Women	34   36	38   40	42	44	46   48	
③ HOODED ROBE LONG FOR HIM AND HER   UNISEX	Women	34   36	38   40	42   44	46   48	50   52	54   56
	Men	42   44	46   48	50   52	54   56	58   60	62   64
④ SHORT ROBE WITH HOOD	Women	34   36	38   40	42	44	46   48	
DELIVERY TIME FOR STOCK ITEMS	approx. 4 weeks						
DELIVERY TIME FOR CUSTOM-MADE ITEMS	approx. 6-8 weeks						

CUSTOM-MADE ITEMS
Surcharge per additional size
Surcharge for different length
Surcharge for different sleeve length
Surcharge for different colours



③

HOODED ROBE LONG  
FOR HIM AND HER | UNISEX



④

SHORT ROBE WITH HOOD

ITEM NUMBER	140.colournumber.7
APPROX. LENGTH IN CM	133
SIZES	XS   S   M   L   XL   XXL
 01 WHITE	
 11 NIGHT BLUE	
 92 SAND	
 50 GRAPHITE	
 19 ANTHRACITE	

ITEM NUMBER	140.colournumber.8
APPROX. LENGTH IN CM	95
SIZES	XS   S   M   L   XL
 01 WHITE	
 11 NIGHT BLUE	
 40 CIEL	
 41 BLOSSOM	
 92 SAND	
 50 GRAPHITE	



# DREAM ROYAL



## ROYALLY SOFT

The unique *weseta* weaving technique and the thick, long-pile fabric makes this exquisite product unbelievably soft and extremely absorbent – for a royally indulgent experience. Sustainably produced in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

## BATH MATS

The *dreamtuft* bath mat is the perfect match for *DREAM ROYAL* terry cloth towels – available in a wide range of colours.

Further information on pages 25 and 26.

# ROYALLY SOFT

100% COTTON | 570g/m<sup>2</sup>



ITEM NUMBER	902	904	907	909	925
APPROX. SIZE IN CM	60x110	80x160	30x30	30x50	100x170
PACKING UNIT	2 items	1 item	4 items	4 items	1 item
01 WHITE					
12 ARCTIC GREEN					
92 SAND					
14 SILVER					
41 BLOSSOM					
07 STONE GREY					
19 ANTHRACITE					



## BATHROBES

Available in two styles and different colours, these bathrobes will make you feel truly majestic.

100% COTTON | 400g/m<sup>2</sup>



### 1 SHAWL COLLAR ROBE

FOR HIM AND HER | UNISEX

ITEM NUMBER	450.colournumber.3
APPROX. LENGTH IN CM	133
SIZES	XS   S   M   L   XL   XXL
01 WHITE	
12 ARCTIC GREEN	
92 SAND	

### 2 LADIES' ROBE WITH SHAWL COLLAR

WITH INNER TIE

ITEM NUMBER	450.colournumber.44
APPROX. LENGTH IN CM	120
SIZES	XS   S   M   L   XL
01 WHITE	
12 ARCTIC GREEN	
92 SAND	

## SIZING CHART

		XS	S	M	L	XL	XXL
1 SHAWL COLLAR ROBE FOR HIM AND HER   UNISEX	Women	34   36	38   40	42   44	46   48	50   52	54   56
	Men	42   44	46   48	50   52	54   56	58   60	62   64
2 LADIES' ROBE WITH SHAWL COLLAR WITH INNER TIE	Women	34   36	38   40	42	44	46   48	
DELIVERY TIME FOR STOCK ITEMS	approx. 4 weeks						
DELIVERY TIME FOR CUSTOM-MADE ITEMS	approx. 6-8 weeks						

## CUSTOM-MADE ITEMS

Surcharge per additional size

Surcharge for different length

Surcharge for different sleeve length

Surcharge for different colours



# dreampure

## TIMELESS LUXURY

Luxury terry cloth made from pure cotton. Manufactured using the same unique *weseta* technique as the original *dreamflor*, but with no border and very slightly heavier. Incredibly soft and highly absorbent. Sustainably produced in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

## BATH MATS

The *dreamtuft* bath mat is the perfect match for *dreampure* terry cloth towels - available in a wide range of colours.

Further information on pages 25 and 26.

# TIMELESS LUXURY

100% COTTON | 450 g/m<sup>2</sup>



ITEM NUMBER	201	202	204	205	206	207	213	224
APPROX. SIZE IN CM	50x100	60x110	80x150	120x180	40x60	30x30	50x70	70x140
PACKING UNIT	2 items	2 items	1 item	1 item	4 items	4 items	1 item	1 item
01 WHITE								
87 CREAM								
92 SAND								
76 CASHMERE								
07 STONE GREY								
14 SILVER								
40 CIEL								
41 BLOSSOM								
50 GRAPHITE								
19 ANTHRACITE								



# douceur

## CUDDLY AND CONTEMPORARY

Voluminous Swiss terry cloth made from pure cotton with a timeless edging design. For fans of the sleek, simple look. Extremely soft and durable thanks to the *weseta* weaving technique. Sustainably produced in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

## BATH MATS

The *dreamtuft* bath mat is the perfect match for *douceur* terry cloth towels – available in a wide range of colours.

Further information on pages 25 and 26.

# CUDDLY AND CONTEMPORARY

100% COTTON | 520 g/m<sup>2</sup>

douceur



ITEM NUMBER	3301	3304	3305	3306	3307	3313
APPROX. SIZE IN CM	50x100	70x150	90x170	40x60	30x30	50x70
PACKING UNIT	2 items	1 item	1 item	4 items	4 items	2 items
01 WHITE						
36 BORDEAUX	*	*	*	*	*	*
<b>NEW</b> 35 TERRACOTTA						
<b>NEW</b> 58 TAUPE						
87 CREAM						
60 VANILLA	*	*	*	*	*	*
91 BRIGHT GREEN	*	*	*	*	*	*
14 SILVER						
92 SAND						
41 BLOSSOM						
05 NEW ROSE						
90 MAUVE						
55 LAVENDER						
71 MINT						
37 SEAGRASS						
40 CIEL	*	*	*	*	*	*
63 DENIM						
19 ANTHRACITE						



# puro

## PURE AND WEIGHTY

Extra voluminous Swiss terry cloth made from pure cotton with a simple, timeless design without a border. Especially thick and fluffy. The pure, weighty option. Sustainably produced in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

## BATH MATS

The *dreamtuft puro* bath mat is the perfect match for *puro* terry cloth towels – available in a wide range of colours.

Further information on pages 25 and 26.

# PURE AND WEIGHTY

100% COTTON | 600 g/m<sup>2</sup>

puro



HAND TOWEL  
BATH TOWEL  
BATH SHEET  
FACE TOWEL  
GUEST TOWEL SMALL  
SHOWER MAT



ITEM NUMBER	401	404	405	407	409	413
APPROX. SIZE IN CM	50x100	70x150	90x180	30x30	30x50	50x70
PACKING UNIT	2 items	1 item	1 item	4 items	4 items	1 item
 01 WHITE						
 92 SAND						
 55 LAVENDER						
 37 SEAGRASS						
 50 GRAPHITE						
 19 ANTHRACITE						



# softweight bio

## THE EXTRA SOFT ORGANIC TOWEL

A light towel for those who care about the environment but still appreciate the finer things in life. Extra fluffy, thanks to the natural softness of exquisite, certified organically-grown Supima cotton. Certified by GOTS, the worldwide leading textile processing standard for organically produced natural fibres. Sustainably manufactured in Switzerland.

## BATH MATS

The *dreamtuft* bath mat is the perfect match for *softweight bio* terry cloth towels - available in a wide range of colours\*

Further information on pages 25 and 26.

\* not available in certified organic quality

# THE EXTRA SOFT ORGANIC TOWEL

100% ORGANICALLY-GROWN COTTON | 400 g/m<sup>2</sup>



ITEM NUMBER	3001	3004	3006	3007	3013
APPROX. SIZE IN CM	50x100	80x150	40x60	30x30	50x70
PACKING UNIT	2 items	1 item	4 items	4 items	2 items
 101 WHITE					
 114 SILVER					
 192 SAND					
 191 JADE					
 154 PETROL					
 728 MIDNIGHT BLUE					
 119 ANTHRACITE					

\* not available in certified organic quality



# venta

## ELEGANTLY UNIQUE

Gorgeous, classic Swiss heavyweight terry cloth towel with elegant waffle trim, available in four sizes and three colours. Best *weseta* quality for your standard bathroom linens. *venta* terry cloth towels are also ideal for bigger projects and events. Sustainably manufactured in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

100% COTTON | 520 g/m²



ITEM NUMBER	3501	3504	3509	3507
APPROX. SIZE IN CM	50x100	70x140	30x50	30x30
PACKING UNIT	4 items	1 item	4 items	4 items
 01 WHITE				
 92 SAND				
 19 ANTHRACITE				

## BATH MATS

The *dreamtuft* bath mat is the perfect match for *venta* terry cloth towels – available in a wide range of colours.

Further information on pages 25 and 26.

# folklore

## HISTORY REINTERPRETED

The *folklore* collection showcases our designers' new take on traditional patterns. Robust, two-ply terry cloth woven from the finest long-staple cotton. For use at home or at the lakeside. These towels make a wonderful gift. Sustainably manufactured in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

100% COTTON | DEPENDING ON DESIGN



### CHUELI

100% COTTON | 500 g/m<sup>2</sup>

ITEM NUMBER

APPROX. SIZE IN CM

PACKING UNIT

 01 WHITE   13 BLACK		
 05 NEW ROSE   90 MAUVE		
 13 BLACK   01 WHITE		
 90 MAUVE   05 NEW ROSE		

HAND TOWEL  
BATH SHEET



3901 3905

55x110 86x160

1 item 1 item

### GLARNERTUCH

100% COTTON | 480 g/m<sup>2</sup>

ITEM NUMBER

APPROX. SIZE IN CM

PACKING UNIT

 01 WHITE   13 BLACK				
 84 RED   01 WHITE				

HAND TOWEL  
BATH TOWEL  
GUEST TOWEL  
FACE TOWEL



3901 3904 3909 3907

55x110 78x150 33x50 33x33

1 item 1 item 2 items 2 items

# SHOWER MAT ALLROUNDER

## SHOWER MAT ALLROUNDER

High quality shower mat made from the purest cotton. It matches with all terry lines of weseta Switzerland. Sustainably manufactured in Switzerland in accordance with STANDARD 100 by OEKO-TEX®.

100% COTTON | 930g/m<sup>2</sup>



SHOWER MAT XL



ITEM NUMBER	916
APPROX. SIZE IN CM	60x100
PACKING UNIT	1 item
 01 WHITE	
 87 CREAM	
 41 BLOSSOM	
 92 SAND	
 07 STONE GREY	
 14 SILVER	
 19 ANTHRACITE	

# dreamtuft

## WALKING ON CLOUD NINE

Our hand-tufted bath mats made from the finest cotton are wonderfully fluffy, to really spoil your feet. They're the perfect addition to our terry cloth range. Not rubber-backed, so both sides can be used – even with underfloor heating. Designs available with trim (*dreamtuft*) or without (*dreamtuft puro*).

1

## dreamtuft

WITH SIDE TRIM



2

## dreamtuft puro

WITHOUT SIDE TRIM



# WALKING ON CLOUD NINE

100% COTTON | 1950 g/m<sup>2</sup>

## ① dreamtuft

ITEM NUMBER	715	716	717	718	CUSTOM SIZES AVAILABLE
APPROX. SIZE IN CM	55x65	60x100	70x130	80x160	
PACKING UNIT	1 item	1 item	1 item	1 item	

 01 WHITE					
 06 SALMON				O	X
 33 SCARLET				O	X
 87 CREAM				O	
 60 VANILLA				O	X
 45 CORN				O	X
 08 IVORY				O	
 91 BRIGHT GREEN				O	X
 65 URBANGREEN				O	X
 12 ARCTIC GREEN				O	X
 54 PETROL				O	X
 59 EMERALD				O	
 40 CIEL				O	
 83 MID BLUE				O	
 11 NIGHT BLUE				O	
 41 BLOSSOM				O	X
 93 PURPUR				O	X
 36 BORDEAUX				O	X
 46 SIENNA				O	X
 24 BRONZE				O	X
 92 SAND					
 76 CASHMERE				O	
 07 STONE GREY				O	X
 44 ROCKY BROWN				O	
 14 SILVER					
 50 GRAPHITE					
 19 ANTHRACITE					
 13 BLACK				O	X

## ② dreamtuft puro

ITEM NUMBER	615	619	616	617	618	CUSTOM SIZES AVAILABLE
APPROX. SIZE IN CM	55x65	50x80	60x100	70x130	80x160	
PACKING UNIT	1 item					

 01 WHITE						
 87 CREAM					O	
 40 CIEL					O	
 92 SAND						
 76 CASHMERE					O	
 07 STONE GREY					O	X
 50 GRAPHITE						
 19 ANTHRACITE						
 55 LAVENDER					O	X
 71 MINT					O	X
 37 SEAGRASS					O	X

### CUSTOM SIZES

**Please note that custom sizes start at a minimum 1 m<sup>2</sup> per mat.**

- Available up to a maximum size of 140x250 cm
- Special template-based shapes possible.

### DELIVERY TIME

approx. 10-12 weeks

### RETURNS

Custom-made items cannot be returned.

### SIZING ACCURACY

For hand-tufted products, there is a +/- 5% (max. 5 cm) margin of error.

X = custom sizes not available

O = normal price applies but with a longer delivery time of 10-12 weeks

# dreamplaid

## THE MILD SUMMER NIGHT'S DREAM

A cuddly blanket for your sofa or bed to guarantee warm summer nights. Same weave as the original *dreamflor* terry cloth towel. The plaid is available in three muted colours. Soft, cosy and caresses the skin.

100% COTTON | 280 g/m<sup>2</sup>



ITEM NUMBER	703
APPROX. SIZE IN CM	160x210
PACKING UNIT	1 item
<input type="radio"/> 01 WHITE	
<input type="radio"/> 87 CREAM	
<input type="radio"/> 08 IVORY	

# SWISS NATURAL SOAPS

## FRESH FROM THE SWISS MOUNTAINS

Swiss natural soaps from the Glarus region produced by the *Glarus soap manufacture*. The range - designed exclusively for *weseta* - is handmade from only natural ingredients.

FROM A BASE OF COCONUT OIL AND SHEA BUTTER | 90-95g

Only available in Switzerland.



ALPINE FRESH



MOUNTAIN SUN



GLACIAL WATER



SWISS HERBS



MOUNTAIN BREEZE



WINTER CHARM



ITEM NUMBER	3990 FRISCHE	3990 BERGSONNE	3990 GLETSCHER	3990 KRÄUTER	3990 BERGBRISE	3990 WINTER
APPROX. SIZE IN CM	7x4x2.5	7x4x2.5	7x4x2.5	7x4x2.5	7x4x2.5	7x4x2.5
PACKING UNIT	1 item	1 item	1 item	1 item	1 item	1 item

# SWISS NATURAL COSMETICS

## ENVELOP YOURSELF IN THE FRAGRANCE OF SWITZERLAND

Nine farmers from the Bern region distil Swiss essences from their own herbs and pine trees. Using gently cold-pressed rapeseed oil, they create beauty products, such as *hand cream* and *shower gel*.

100 ml HAND CREAM | 200 ml SHOWER GEL

Only available in Switzerland.



HAND CREAM

SHOWER GEL\*



ITEM NUMBER	39100	39200
CONTENTS IN ML	100	200
PACKING UNIT	1 item	1 item

\* can also be used as a light bubble bath

# SAUNA AND MASSAGE PRODUCTS

FOR THAT REVITALISING MASSAGE FEELING  
Treat yourself to a sensual sauna experience with these natural products. The wide range of products is suitable for both rubdowns and massage, and provides the perfect ending to your sauna experience.

62% LINEN AND 38% COTTON | 100% NATURAL  
SHRINKAGE APPROX. 15-20%



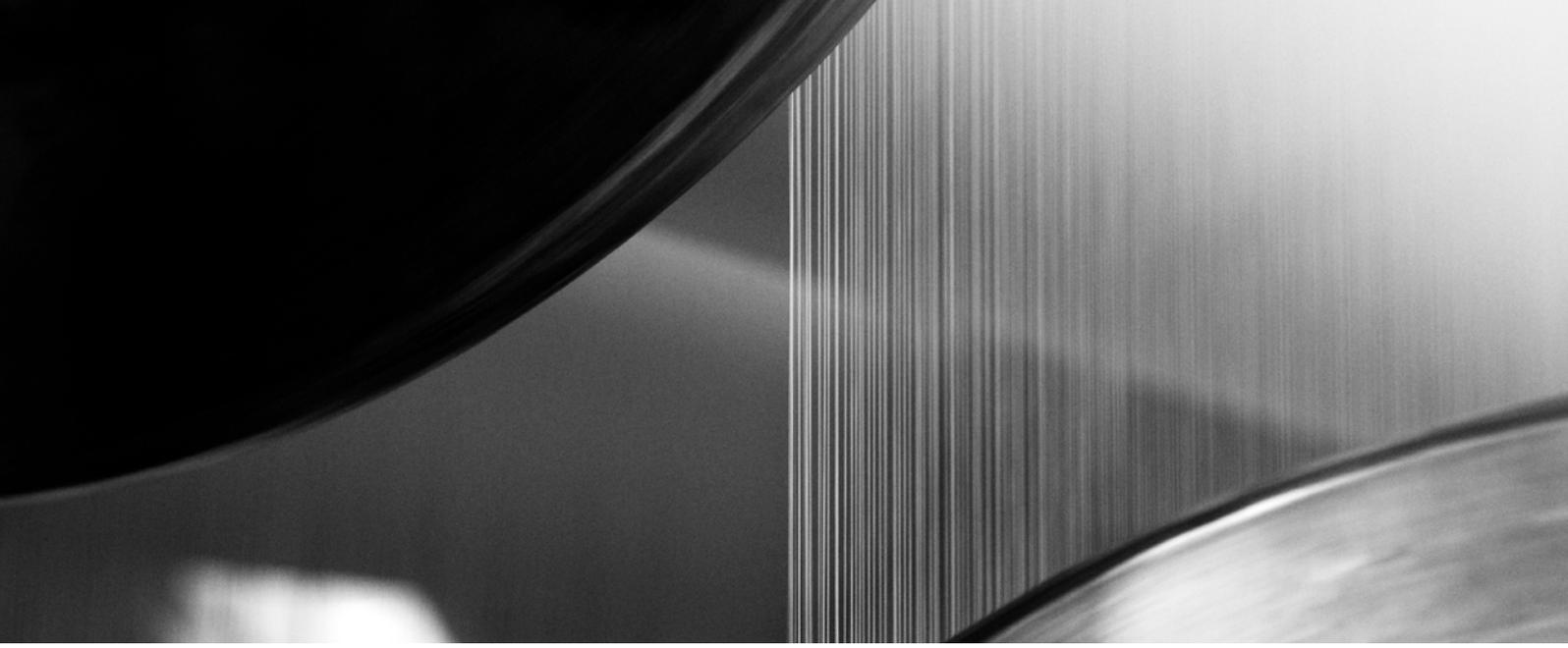
HAND TOWEL  
BATH TOWEL  
FLANNEL MITT  
FACE TOWEL



ITEM NUMBER	38700	38800	38500	38600
APPROX. SIZE IN CM	60x120	90x160	20x25	35x35
PACKING UNIT	1 item	1 item	2 items	2 items
 00 NATURE				



Sauna towels also available in *dreamflor* quality, various colours and with matching bathrobes.



dreamflor®

▼ DREAM ROYAL

dreampure

douceur

puro

softweight bio

folklore

SWISS MADE BY WESETA.CH